



You can be a
Parliament
"PLAYBOY"
of the
MONTH

**Sell and Display
Parliament and
Win...
Playboy Vacation for Two
Playboy Prizes or Cash**

Get your salesmen
selling Parliament and win
along with them... fabulous
"Playboy" resort vacations plus valuable
exclusive prize points good for "Playboy"
merchandise — or CASH!

Sell and display Parliament for any one-week period
between June 5 and June 30, 1972. With Parliament
sales up 6% over last year it'll be easy.
Check your Philip Morris representative for details.



Another sales-building program from

**Philip Morris
USA**

*PLAYBOY: The Playboy Club, Bunny, and Bunny Costume are
marks of Playboy, Reg. U.S. Pat. Off.

